

Advertise and Attract More Visitors

Create ad campaigns, get more visitors
and advertise your products on thousands
of websites in one exchange.





Exchange Advantages

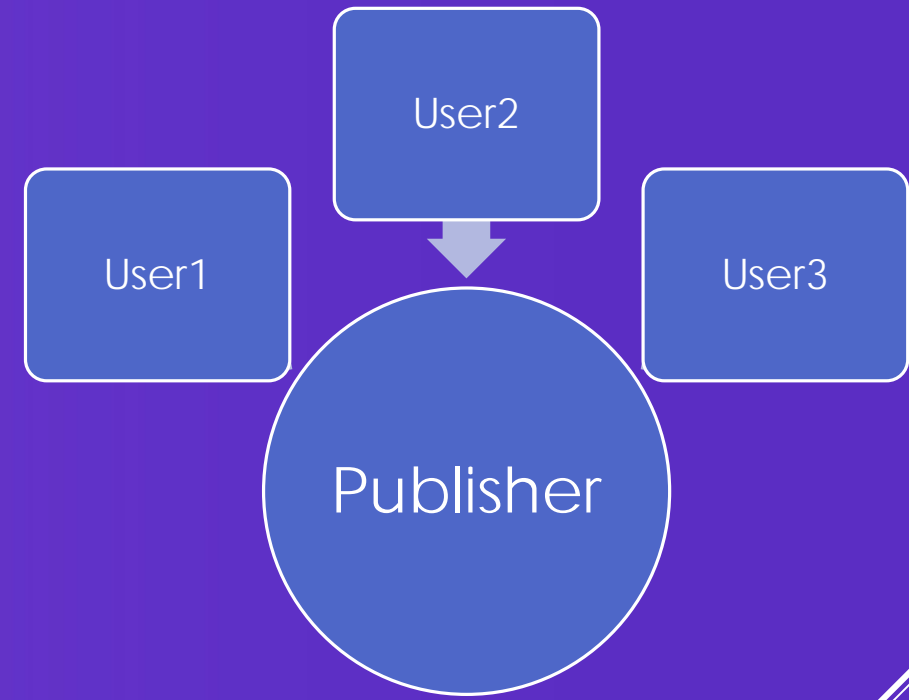
You will be marketed through several online channels include vertical publishers, over 336 ad networks to choose from with total daily 1.5 billions impressions and exclusive worldwide marketing capability through hexaad network.

This greatly reduce the time, marketing cost and hassle when signing up with hexaad.com.

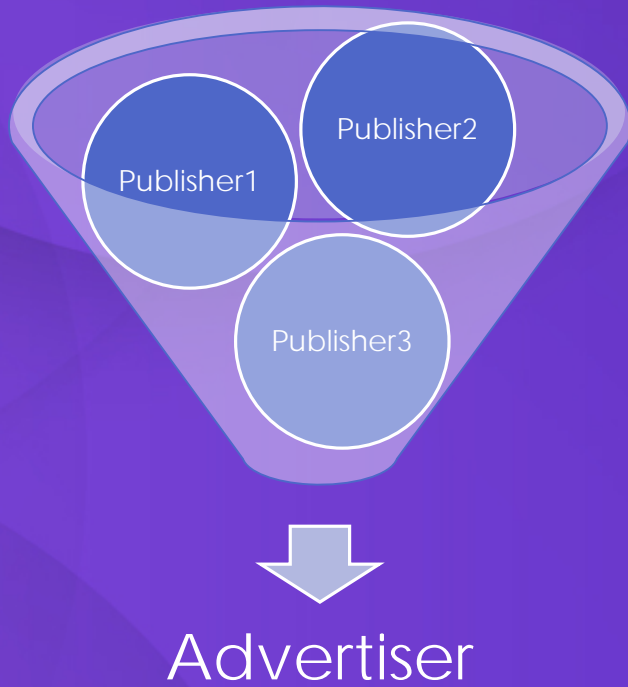
- ▶ At hexaad, advertisers utilize real-time bidding technology to bid on ad impressions in a real-time marketplace based on the value they put on the viewer. For outsiders: this bidding is in some way comparable with eBay: The highest bidding advertiser wins and can show his advertisement.
- ▶ Currently, every month there are more than 400 billion global impressions up for bidding in the World Web Web. That's approx. 150,000 ads each second.

HEXAAD EXPLAINED

- ▶ Online users are the target of many advertisers. But who has access to them?
- ▶ Websites such as Google, Facebook, Youtube, eBay, but also smaller domains reach many online users each day.



TARGET ONLINE VISITORS / USERS

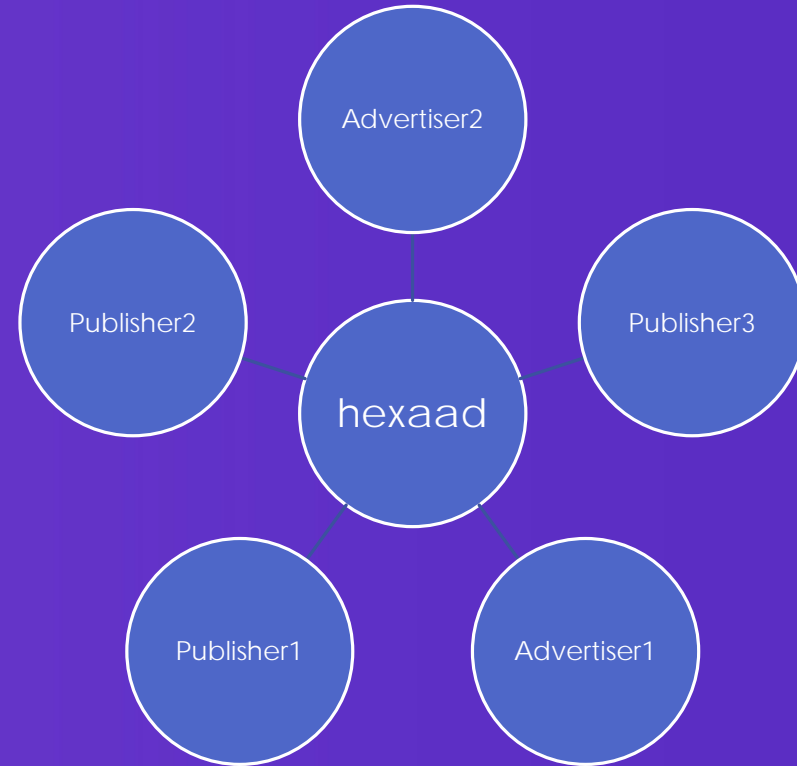


It could be all so simple: The publisher finds a suitable product that fits to the content of his website, and the producer pays the publisher for the ad impressions to the online users. But soon the online user would be bored by that product, or the brand or both.

So advertiser will need more placement options than just one publisher.

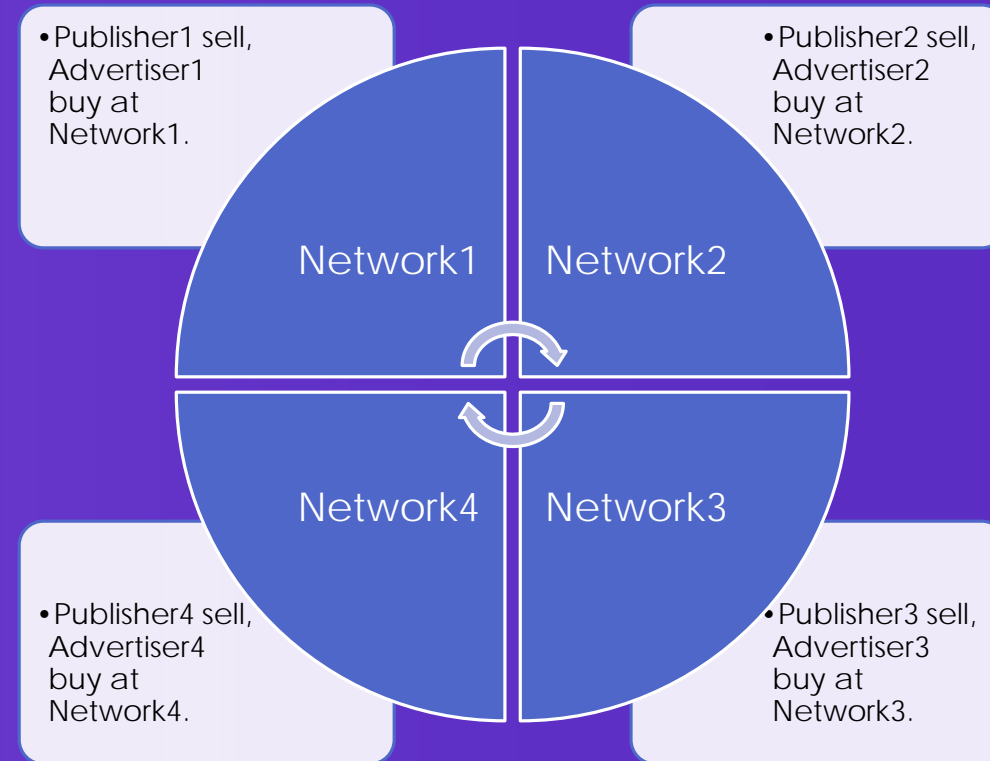
YOU NEED MORE PUBLISHERS

- ▶ It would take too long to negotiate individual deals with many different publishers. The solution: he connects with hexaad. Ad Networks constantly negotiate deals with various publishers, making sure that there is a fresh supply of rotating ads for the publisher's ad spots ...



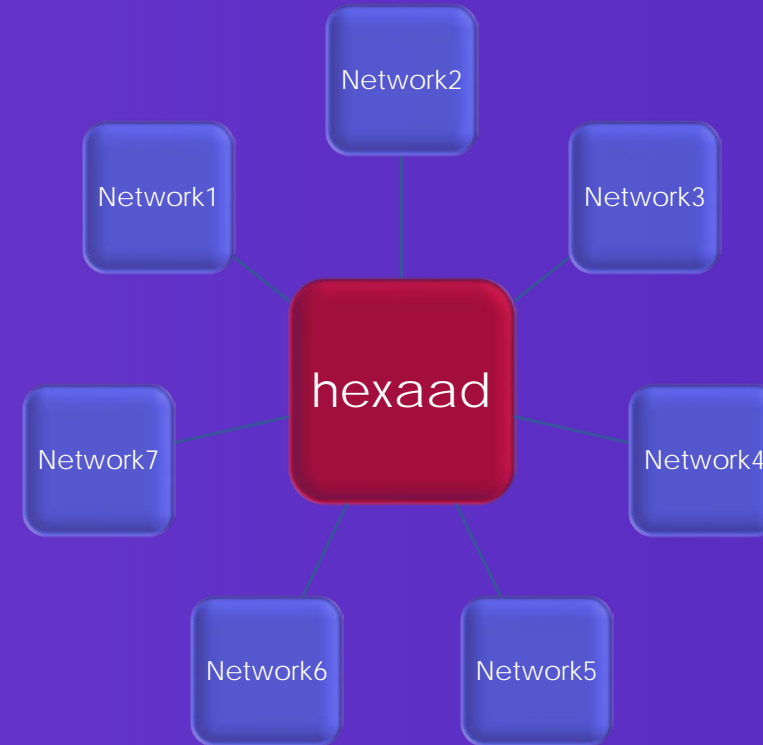
NETWORK OF PUBLISHERS

But here is the catch: even a big ad network cannot fill the publisher's ad spots with enough advertisements. An Ad Network might team up, exchanging buy and sell activities with another Ad Network, or two or three. But this will still not be enough. One needs a global solution ...



COOPERATION AMONG NETWORKS

- ▶ In a globalized world with online users from all over the world visiting websites, it is no longer enough to rely in the abilities of one, two or even three Ad Networks. You need access to 100, 200 or 300. That's where HexaAd comes in.
- ▶ Ad Networks participate with hexaad make sure they have a 100% fill rate for their publishers.



NETWORKS AND HEXAAD



Simply, hexaad is a big pool of ad impressions. Networks join to the ad impressions of their publishers into our pool – increasing their exposure to more advertisers. Advertisers benefit by joining hexaad which impressions they wish to purchase using open RTB technology or via a managed campaign.

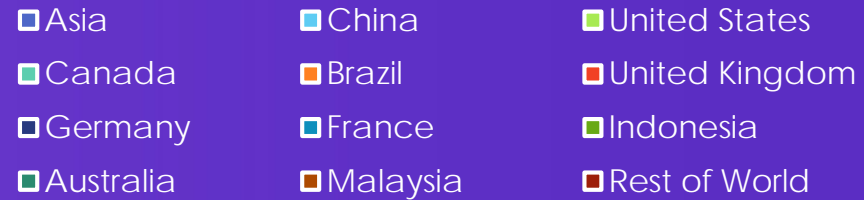
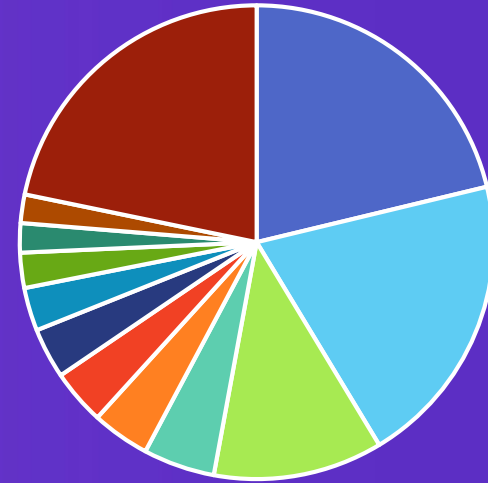
This eliminates hassle and allow publishers to focus creating quality content while advertising agencies and advertisers focus on building better products and services to attract their customers through advertising.

BIG POOL OF AD IMPRESSIONS

hexaad Requests* per Country (Top 10)

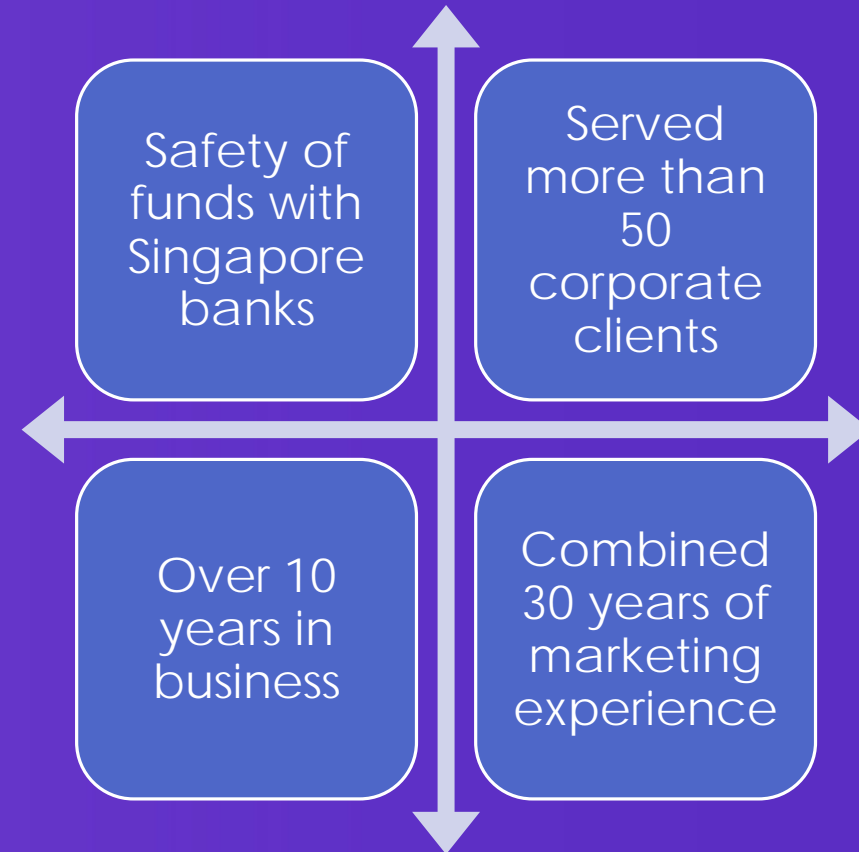
Asia	22,052,584
China	20,877,908
United States	12,000,761
Canada	5,069,638
Brazil	4,106,003
United Kingdom	3,907,307
Germany	3,570,720
France	3,065,463
Indonesia	2,492,107
Australia	2,078,299
Malaysia	2,019,563
Rest of World	22,594,000

*Apr 25, 2016



HEXAAD IN NUMBERS

- ▶ Company based in Singapore with over 10 years in business.
- ▶ Led by a team with combined over 30 years of marketing experience.
- ▶ Served more than 50 corporate clients and many others including advertising agencies.
- ▶ Our parent company is one of the few established industry leaders with many publishers and advertisers are already in collaborations.
- ▶ Funds are deposited with Singapore banks ensure safety and wire efficiency.



WHY HEXAAD?

- ▶ Initial Deposit start at \$5,000
- ▶ First campaign configuration
- ▶ Comprehensive statistics
- ▶ No entry fee to exchange
- ▶ No minimum contract
- ▶ No monthly minimum spend
- ▶ Self serving or managed service
- ▶ Start immediately



PER EXCHANGE SEAT



THANK YOU FOR YOUR INTEREST.

Please contact the representative to request an account today.